



**ARISTOTLE  
MEDICAL  
FORUM**



### **GEORGE SOFIANOS**

George Sofianos is a healthcare entrepreneur and CEO of SOFMEDICA GROUP, an acknowledged leading provider of innovative medical technology, premium healthcare services, and related infrastructure. The Group has been serving the healthcare environment in Europe since 1994, alongside the incorporation of SOFMEDICA in Romania.

George took over the reins of SOFMEDICA in 1997, after moving from Athens to Bucharest and, being empowered by a solid family business culture and legacy on the one hand and his innovative spirit and unrelentless passion on the other, he developed it into

the nowadays Group, with operations in five countries in the New Europe region, Romania, Greece, Hungary, Bulgaria, and Cyprus, with solid plans to expand it to several more countries in the region. The Group, currently occupying a team of over 150 healthcare professionals, is focused on bringing a change in the way patients are treated and on disrupting the healthcare industry by making available locally the most innovative technologies and therapies available worldwide.

George is a graduate of the School of Law, Economic & Political Sciences of the National Kapodistrian University of Athens and as a passionate learner, he continued his studies at Harvard Business School (PPL). Besides his mother tongue Greek, George is fluent in English, German and Romanian. Also, as a true believer and constant supporter of lifelong learning, George has created throughout the companies of the Group several sound learning programs, for the benefit of both his Team Members and students and young graduates of Medical and Engineering Schools throughout the region, along with an annual scholarship program addressed to the most eminent of these students.